

# Sjávartengd ferðapjónusta á norðurslóðum

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## *Ráðstefna og vinnusmiðjur Háskólinn á Akureyri, 18.-19. júní 2013*

Sjávartengd ferðapjónusta nýtur sífellt meiri vinsælda og tekur á sig margbreytilegar myndir. Sumir ferðamenn vilja kynna mannlífi sjávarpláss, upplifa náttúruna, þögnina, skoða fugl og sel og renna fyrir fisk á friðsælum firði. Aðrir vilja spennu hraðbátsins, fara á brimbretti, sjóskíði og kafa, eða leigja sér bát og láta reyna á eigin kunnáttu. Svo eru þeir sem ferðast í hópum frá höfn til hafnar og frá landi til lands á risavöxnum skemmtiferðaskipum.

Hvernig samrýmist þetta menningararfinum, samfélagsþróun, mannlífi, sjálfbærni, fiskveiði- og umhverfisstefnu þjóða norðursins?

Hvernig geta þjóðir norðursins unnið saman á þessu sviði og eiga þessir ólíku þættir ferðapjónustunnar einhvern samstarfsflöt?

### **TUESDAY 18 JUNE**

- 10:00 Minister of Industry and Innovation/Minister for the Environment and Natural Resources
- 10:15 Global images as local resources: Marine mammal tourism and social resilience in Icelandic coastal communities – Níels Einarsson, Director, Stefansson Arctic Institute, Iceland
- 10:45 How can research support management decisions to balance sustainable tourism and commercial fishing in Norway's coastal zone? – Jon Helge Vølstad, Institute of Marine Research in Norway
- 11:15 Regional development of the marine industries and tourism in western Norway – Inge Døskeland, Senior Advisor, Hordaland County Council, Norway
- 11:45 Lunch
- 12:45 Workshop - Self-sustainability and the environmental impact of fishing tourism - opportunities and threats. In what areas can we collaborate?
- 14:00 Bus to Dalvík
- 14:40 Arctic villages – Freyr Antonsson, CEO and owner Arctic Sea Tours, Iceland
- 15:15 Bus to Siglufjörður
- 16:00 Utilizing our cultural heritage. The Herring Era Museum of Iceland – Örylgur Kristfinnsson, Museum Director and Anita Elefsen, Museum Co-ordinator
- 19:00 Dinner in Siglufjörður

## WEDNESDAY 19 JUNE

- 9:00 Innovation in nature-based tourism - the case of marine fishing tourism in Northern Norway – Heidi Holmgren, PhD Candidate, Finnmark University College, Norway
- 9:30 Cruise ship calls in northern destination ports, local impact and expectation – Anna Karlsdóttir, Geographer. Lecturer in tourism studies and human geography, University of Iceland
- 10:00 Coffee break
- 10:20 Tourism development in rural areas in Greenland – Tina Jensen, Head of Department of Industry and Labour Market
- 10:45 Tourism in rural areas, now and in the future – Eirik Suni Danielsen, Gjáargarður, Faroe Islands
- 11:15 Destination images - understanding destinations and visitor perceptions – Edward H. Huijbens, Director, Icelandic Tourism Research Centre
- 11:45 Lunch
- 12:45 Workshop – Marine and coastal culture tourism: opportunities, threats and the image of the north. Where do we stand and what are our aims?
- 15:00 Summary and conference closing

Ráðstefnan er öllum opin, en vegna skipulagningar eru þátttakendur vinsamlegast beðnir að skrá sig fyrir 10. maí 2013: [conferences@aktravel.is](mailto:conferences@aktravel.is) eða í síma 460 0600.

**Nánari upplýsingar:** [sibba@svs.is](mailto:sibba@svs.is) tel: +354 8648966

**Ráðstefnugjald: 12.000 ISK/545 DKK**



Háskólinn  
á Akureyri  
University  
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